



2007 CARLSBAD EXPO/ATHLETE'S BAG APPLICATION

Vendor's Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

Product/Type of Service: _____

FEES:

☐ **Saturday only (July 7) OR Sunday only (July 8)**

- ◆ \$150 7'x7' space (indoor – Saturday only)
- ◆ \$100 10'x10' space (outdoor)
- ◆ \$125 for additional 7'x7' space (indoor – Saturday only)
- ◆ \$75 for additional 10'x10' space (outdoor)
- ◆ \$25 for electrical access (extremely limited)

☐ **Saturday AND Sunday (July 7 & 8) (Deadline: June 15, 2007)**

- ◆ \$225 (indoor space-Saturday, outdoor space-Sunday)
- ◆ \$175 (outdoor space -both days)
- ◆ \$175 for additional indoor space (Saturday) and outdoor space (Sunday)
- ◆ \$125 for additional outdoor space both days

☐ **Community Resources Vendor: Saturday (July 7) only (Deadline: June 22, 2005)**

- ◆ \$25 -

☐ **Kit Insert Fees: (Deadline: June 22, 2006)**

Expo Vendor

- ◆ \$50.00 per product - Vendor
- ◆ \$125 per flyer (up to 8.5" x 11") - Vendor
- ◆ \$150 per magazine/catalog – Vendor

Non-Expo Vendor

- ◆ \$150 per product – Non-Vendor
- ◆ \$225 per flyer (up to 8.5" x 11") – Non-Vendor
- ◆ \$250 per magazine/catalog – Non-Vendor

☐ **T-shirt Logo Advertisement Fee: (Deadline: March 30, 2007)**

Expo Vendor

- ◆ \$300 per logo (3"x 3".tif or .eps, 300 dpi, CMYK)

Non-Expo Vendor

- ◆ \$500 per logo (3"x 3".tif or .eps, 300 dpi, CMYK)

Total: \$ _____

Payment: ☐ Check (Payable to "The City of Carlsbad") ☐ Visa ☐ MasterCard

Credit Card # _____ Exp. ____/____ Signature _____

Mail this form and payment by deadline date to:

2007 Carlsbad Triathlon • 3096 Harding Street • Carlsbad, CA 92008